

DIMONDALE BUSINESS ASSOCIATION
Regular Meeting Minutes
Tuesday, June 10th 2025
Location: Morning Lory's Café and Bakery

I. Call to order at 6:30 pm

In attendance: Steve, Issac, Bri, Lori, Ronnie, Sally, Danielle, Beth, Brett, Kim, Tim, Matt

II. Around the Table

- *Sally, West Windsor Church*
Their pastor is retiring and having a retirement party on Sunday the 22nd @ 1215pm after the service. All are welcome!
- *Bri, Nurture Studios*
Just hosted their first Kitten Yoga in the studio, so cute! Good turnout - 15 people. Nurture will be at the Car Show in a booth. Bri's husband, Luke, will be at the booth while Bri photographs the event. Nurture is doing a giveaway for three free 4-class passes. Make sure to enter at their booth!
- *Ronnie, The Attic Door*
They have been! Have 15 vendors in their store!! They will have table our for the car show. She offered to make buttons or magnets with DBA members business logos on them, just to reach out to her about details!
- *Danielle, Village of Dimondale*
Her 1-year anniversary of working as the Village Manager is coming up! She's excited about the Car Show. More to share in her Village Report later in meeting.
- *Beth and Brett, Village Ice Cream and Tri-County Real Estate*
They are in the process of clearing out their real estate office. Their son, John, has been taking over management and day-to-day operations for the real estate company.

Ice cream parlor will be getting some new menu items. One of which is the PIZZA CONE! Which will debut at the Car Show this Friday. Snow Cones as well! They will have a booth at the Dimondale Farmers Market for this coming market season now too. DBA Members complimented them on how their staff is so friendly and kind.
- *Kim, Dimondale Farmers market, opening week was last Thursday.*

Just under 400 people came through the market on opening day! Once a month the market will have a theme. June it is strawberry themed! Watch for lots of strawberry advertising :) This year they have 8 new vendors. 31 vendors total and on a rotating schedule.

- *Tim, Diamond Water Solution (new member)*
His business takes care of everything to condition your water and soften water. They also offer plumbing. He has 22 years of experience as a plumber. Him and his family recently moved back to dimondale. Both of his kids work at Village Ice Cream Cafe
- *Matt, Dimondale Canoe and Kayak*
Business hasn't been great. Billwood shut down to the public on Monday, June 9th. and the River is about to shut down for 2 weeks. However, the river will be open on weekends. A call to members and have them spread the word: please support Dimondale Canoe and Kayak by visiting and kayaking or canoeing with them on the next two weekends!
- *Issac, Lake Trust Credit Union*
They are offering something NEW: Health Savings Accounts! If you are a small business that offers healthcare to your employees, reach out if you are looking to explore HSA options for your employees.
- *Lori, Morning Lory Cafe*
Morning Lory will be outside selling sloppy joes, chips, and baked goods during the car show! Bri mentioned that she recently hosted a Coffee for Caregivers at Morning Lory, sponsored by the Mid Michigan Autism Association. 11 people total showed up and ML staff were incredible!
- *Steve, Windsor Room*
Tri-County Regional Planning Commission presented their water garden ideas at the Windsor Room
- *From Michelle, Dimes Brewhouse*
For the car show this Friday, Dimes will have a DJ on the back patio after the band is done playing at Danford Park.

A. Member News:

a. Member mixer: Tuesday October 7th 2025 6:30 – 8:00

b. New members

1. Tim with Diamond Water Solution
2. Shannon with The Crafting Table

3. And soon Canines for Change! They want to join. :)
- c. Membership renewals
 1. Most are in! Thank you, members!
- d. Possible changes to the DBA website
 1. Looking at outside vendors to help with create and manage the website

III. Guest Speaker: [Canines for Change](#)

New to the dimondale community! They recently opened a new location in Dimondale on M99. They have locations in other areas of Lansing. The dimondale location has 27 kennels , 5 puppy rooms, Office space, Large training rooms. Living quarters upstairs for the head trainer to live their full time so someone is always on site. Canines for Change was founded in 2005 by Dr. Nikki Brown, Master professional dog training and school psychologist. She worked at Beekman Center in Lansing and would bring her personal dog to work with her and it had a profound impact on the kids that had a tendency to elope or a harder time with emotional regulation. So now the train dogs to be service dogs and facility dogs (i.e. a dog within a school)

They are always looking for volunteers! Whether volunteering to spend time with dogs, supporting a dog financially through its training, painting benches, or volunteering to teach puppy yoga at their location!

How to Financially Sponsor:

1. Looking for 100 people to donate \$25/month
2. Their golf outing is coming up in August. Course is in howell
 - \$100 sponsor an individual
 - \$400 sponsor a team
 - \$1,000 advertising and 4 people playing golf
 - Business can donate a gift basket to their raffle

IV. Business Session

A. Minutes, April 6th 2025, Regular Meeting

B. Approve the February and April minutes

Both approved. February & April. first my Lori and second by Issac. All members present said yay.

C. Current Financial Report

Raised enough money for the car show through sponsorships. Thank you to our local businesses! DBA will be selling t-shirts for \$10 at the car show.

D. Village Council Report (comments from the membership sign ordinance)

- a. *Received a 65,000 grant from Eaton county parks.* This will be going towards danford island park in the following ways: sidewalk that goes to outlook and to gazebo for accessibility. Creating an Information kiosk. Creating a canoe and kayak locker.
- b. *Received a Keep Michigan Beautiful - microgrant- \$750.* It will be used to plant more plants, trees, and native plants. Also the grantees were willing to gift an ongoing grant of \$800/year. Lyons park will be on the radar over the next few years. She knows that the community has expressed concern over Lyons park and the village is looking to give it lots of love!
- c. *Sign ordinance comments:* Some people had questions as to what the sign ordinance pertained to and Brett specifically asked about real estate signs, and Sally and others had questions then on garage sale, political signs, etc which would fall under a temporary sign which temporary signs in the proposed draft of the ordinance are to be up maximum of 30 days. Some expressed concern about this. Lori encouraged people to read through the sign ordinance. The village had draft changes due to a supreme court ruling. Please read through it and email the village with any questions or concerns. It is attached to this email.

E. SBAM Updates

- a. Sherry Bryan is our main point of contact. SBAM membership is included with DBA membership.

V. Events and Committee Reports

a. Car show update

Things are going well! All volunteers have been given their assignments. We are monitoring the weather closely for Friday. Sally asked a question about parking and busing. Lori answered that there are parking lots people can park in and then buses will bus them into the car show.

VI. Announcements

- A. Next membership meeting August 5th 2025 6:30 pm Morning Lory's