

DIMONDALE BUSINESS ASSOCIATION

Regular Meeting Agenda

Tuesday, February 4th 2025

Location: Morning Lory's Café and Bakery

- I. Call to order at 6:30 pm
- II. Guest Speaker: Bri Luginbill email marketing
- III. Around the Table
 - A. Member News:
 - Denise Parisian – new Farmers Market Director!
 - Kim Murray – Murray Farms
 - **Robbie - The Attic Door**
 - Ben – Pastor at 1st Presbyterian Church
 - Michelle - Dimes
 - Danielle – Village Mgr
 - Ralph Reznick
 - Sally Hock Harrison – West Windsor Church – looking for a new paster, theirs is retiring
 - Lori Conarton – Morninglory
 - Isaac – Lake Trust Credit Union
 - Sherri Bryan – SBAM
 - Shannon Hartwick – new member – the crafting table – laser engraving – Haslett – business promotional items
 - Bri Lugenbill – Nurture Yoga has 10 different teachers now!
 - Kim Bengal – Country Creek – comedy show Feb 22
 - Steve Killingsworth – Windsor Room
 - a. Member mixer: Tuesday October 7th 2025 6:30 – 8:00
 - b. New members
 - c. Membership renewals

- B. DBA swag – new DBA Tshirts!

IV. Business Session

- A. Minutes, December 4th 2024, Regular Meeting

Minutes didn't get sent out, so we'll send out the minutes for last meeting and this one next month.

- B. Bylaws Amendments: We received the required votes to formally make the changes
- C. Current Financial Report – Isaac Presented

Michelle made a motion to approve Killingsworth 2nded

- D. Village Council Report

Only 1 street project this year.

There is an open planning commission spot.

- E. SBAM Updates

- a. Sherry Bryan is our main point of contact. SBAM membership is included with DBA membership.
- b. Grant Funding-local success story:
 - The Windsor Room received the Small Business Support Grant through SBAM
 - Country Creek also got a lot of energy – efficiency updates through SBAM
 - Nurture Yoga was helped by SBAM to apply for a small business loan
 - Issues that SBAM is working on / monitoring:
 - Corporate Transparency act – if you are small, just do it. It only took Sherri 15 minutes to do it.
 - ESTA & Tipped wages – amendments have passed in the house and needs to go through the senate.
 - SBAM has templates that businesses can purchase (\$160,
 - 2 more webinars coming up: Feb 6 and Feb 11

V. Events and Committee Reports

- A. Committee Volunteers – we need volunteers! Esp to help run the Car Show
- B. Memorial Day parade – if we want to walk as the DBA, we need volunteers
- C. Small Business Saturday – this one is a little tricky because we have the holiday craft show the week before
- D. Car show – June 14

- VI. Comcast will update us on how they could possibly help business owners – only recently came to this area – they would be your local rep that you could talk to rather than calling a call center. Dimondale has a service that provides Next-Gen Speeds – same upload and download speed. Angela's Hair and Tanning switched to Comcast and it is working out well for her. If you get their internet you can get commercial cellular on the Verizon network.
- VII. Announcements
 - A. Next membership meeting: April 1st 2025 6:30 pm Morning Lory's

Meeting Adjourned 7:40pm