

# DIMONDALE BUSINESS ASSOCIATION

## Regular Meeting Agenda

Tuesday August 6<sup>th</sup>, 2024 6:30PM

Location: MorningLory's Café and Bakery

- I. Call to order at 6:30 pm
- II. Guest Speaker: Teresa Miller, President and Publisher at Total Local. Marketing presentation.
- III. Around the Table
  - A. Member News
    - a. Check Discover Dimondale website and review your business listing for accuracy
    - b. Marketing opportunity with Capitol Harley-Davidson (and now also Capitol Motorsports.) See email sent last week.
- IV. Business Session
  - A. Minutes, June 4<sup>th</sup> 2024, Regular Meeting
  - B. Current Financial Report
  - C. Village Council Report
  - D. SBAM Report
    - a. Grant Funding is available. See recent DBA emails. Sherry Bryant is our point of contact and is a valuable resource.
- V. Events and Committee Reports
  - A. Car Show follow up: How did your business fare during the car show?
- VI. Announcements
  - A. Next membership meeting:  
October 1st, 2024, 6:30 MorningLory's Café and Bakery
  - B. Adjournment: 7:30ish