

# DIMONDALE BUSINESS ASSOCIATION

## Regular Meeting Agenda

Tuesday June 4<sup>th</sup>, 2024 6:30PM

Location: MorningLory's Café and Bakery

- I. Call to order at 6:30 pm
- II. Guest Speaker: Amy Zander, owner of Zeedia Media. Branding: 30 minute and includes audience participation.
- III. Around the Table
  - A. Member News
    - a. Check Discover Dimondale website and review your business listing for accuracy
    - b. Member Survey Action Item: A email with a link to SBAM marketing blog post was sent out
    - c. Marketing opportunity with Capitol Harley-Davidson (and now also Capitol Motorsports.) See email sent 5/28/2024.
- IV. Business Session
  - A. Minutes, April 9<sup>th</sup> 2024, Regular Meeting
  - B. Current Financial Report
  - C. Village Council Report
  - D. SBAM Report
    - a. June 13<sup>th</sup> Small Business Summit and Annual Meeting at the Lansing Center
    - b. Email sent out Sunday May 26<sup>th</sup> contained two links to SBAM resources. Sherry Bryant is our point of contact and is a valuable resource.
- V. Events and Committee Reports
  - A. Car Show update
  - B. Opening day of the Dimondale Farmers' Market, June 6<sup>th</sup> (3 to 7)
- VI. Announcements
  - A. Next membership meeting:  
August 6<sup>th</sup>, 2024, 6:30 MorningLory's Café and Bakery
  - B. Adjournment: 7:30ish

