

DIMONDALE BUSINESS ASSOCIATION

Regular Meeting Minutes

Tuesday, August 1, 2023

Location: MorningLory's Café & Bakery

I. Call to order at **6:30 p.m.**

II. Around the Table:

A. Member news

- **Lori Conarton, MorningLory** sponsoring Campers, Cars, and Crafts Aug 12 with Denise and Claudia Ottinger. 5th anniversary on August 15
- **Bob Sheap** – treasurer
- **Michelle Rogers** – Dimes Brewhouse
- **Scott Joseph** – with Carl's Supermarket
- **Kristy Beck Bair** – Dr. Brian Grisdella has bought Family Dental Care of Dimondale (Dr. Beck and Dr. Bair are retiring)
- **Steve** – Manager, Megan Dick – Asst. Mgr, Markus – Bus. Dev. Mgr, Lake Trust Credit Union. This branch was closed for a while but they are open Tue & Thu 9-5
- **Denis Prisk** – Village Manager – lots of projects. Danford Park bathrooms are just waiting for electricity, almost open. Danford Park gazebo - \$100,000 donation and will be built this year! Pickleball / basketball court is getting rebuilt.
- **Kate** – Interim Library Director. Finishing up summer reading programs and working with village on installing wifi benches that they got a grant for.
- **Bri Luginbill**– Nurture yoga <NEW BUSINESS in Dimondale!>
- **Shelly** – Gigi's Gathered Roots
- **Sally Hock Harrison** – West Windsor United Brethren Church – community garden
- **Theresa Miller** – Total Local – they don't post residential phone listings anymore – every door direct mailing to all addresses in Holt and Dimondale (13,000 copies mailed)
- **Country Creek** – Kim was not present but Lori let us know about the 10 year anniversary reception on August 19

B. Guest: **Matt Corrette**, Comcast Business

Xfinity is the residential brand for Comcast. Comcast Business is the business side.

This Friday, they are partnering with Village Ice Cream to give away free ice cream from 5-8pm.

Network is almost complete in Dimondale. No wires to the alley / downtown businesses yet. Permitting goes through Windsor Township

Core products: internet, tv, land-line phone, cell phone (have to have internet to get cell)
Ancillary services: example: if POS goes down, they have cell back-up service.
Marketing analytics on anyone who connects to your wifi network
Matt is a local rep and knows all the local install teams and others that you will work with

III. Business Session

A. Minutes, June 6, 2023, Regular Meeting

Motion to approve by Kristy Beck-Bair
Seconded by Lori Conarton

B. Current Financial Report

Presented by Bob Sheap
Report accepted as presented

C. Village Council Report

Denis asked people to continue to share the Village of Dimondale social media posts to get the word out about things happening in the community.

D. SBAM Report

Owners event at Lansing Shuffle was last week. There is a proposal that 1099 contractors would have to be converted to W2 employees.

E. December Elections (President and Treasurer)

a. Future Planning (Discussion of value and relevance)

- Bob and Denise are looking to retire out of the President and Treasurer positions.
- Mixer on Sept 12 will be a good chance to share opinions about the future of the DBA.
- Executive Board will write up their “job descriptions” by October Meeting.
- Mission is to promote our businesses and Downtown Dimondale
- Village of Dimondale Strategic Plan in 2014 – joint work group with the village council and the DBA – we have accomplished a lot of the goals in the plan.
- If anyone is interested in joining the Executive Board committee or take on leadership roles, let us know!
- Theresa Miller – we should consider separating out some of the job tasks (other chambers have social media director, membership director, Chairpersons of specific events (we already do that) etc, so that not so much falls on the President)

IV. Events and Committee Reports

A. Car Show, Report

- Denise has always chaired the Car Show (12 years) & we will need a new chair if the show is to continue
- This year, it was a huge success – almost double the previous attendance.
- Almost 200 cars in the show

B. Campers, Cars, and Crafts, August 12, 10am – 4pm

- If you are doing anything special for this event inside your business, please let Denise and Lori know
- Vintage cars in Church parking lot, crafts for sale in Village parking lot, and campers on south west end of Bridge and on Washington
- Volunteers are welcome! Reach out to Denise if interested.

- C. Member Mixer, September 12, 6:30-8:30pm
 - At Country Creek Reception Hall

- V. Announcements
 - A. Next membership meeting, October 3, 2023

- VI. Adjournment 7:30 ish
 - Motion to adjourn by Sally Hock Harrison
 - Markus Martin seconded it