

DIMONDALE BUSINESS ASSOCIATION

Regular Meeting Minutes

Tuesday, June 6, 2023

Location: MorningLory's Café & Bakery

I. **Call to order at 6:30 p.m.**

II. **Around the Table:**

A. **Member news**

Present: Steve Killingsworth, Windsor Room

Ralph Reznick, Village President,

Linda Reznick, Library board – hiring 3 positions

Dennis Prisk, Village Manager – bathrooms getting installed at Danford Park next week!

Basketball court getting scheduled

Michelle Rogers, Dimes Brewhouse

Holly Benson, Holt HS Athletics

John Girdwood, Holt Community Foundation

Kristy Beck-Bair, Family Dentistry

Sheri Bryan, SBAM

Megan Dick, Lake Trust Credit Union

Sally Hock-Harrison, West Windsor United Brethren Church

Avery Lyon, Farm Bureau Insurance in Eaton Rapids – home, auto, commercial, and life

Bob Sheap, Treasurer of DBA – this is his last year as Treasurer, so we need someone new

Lori Conarton, MorningLory – Campers, Cars, and Crafts event in August

Kim , Country Creek Reception Hall – Benefit concert, bands from noon – 10pm

Denise Parisian, President of DBA, Dimondale Farmers Market

B. **Guest: Holly Benson, Holt High School Athletic Boosters**

Holt athletics: all 28 sports teams are all fundraising together instead of each team fundraising for themselves.

- They are selling \$100 raffle tickets this year! 1st prize: \$35,000 toward a vehicle of your choice at Shaheen Chevrolet, 2nd prize \$10,000 3rd prize \$5,000 cruise
- Odds are better than 1:1,000!
- Sponsorships: advertising on their social media, banners, at sporting events and at school.
- June 10th this Saturday – Raffle event and “Meet the Rams” fun family event at Holt High School track

III. **Business Session**

A. **Minutes, April 4, 2023, Regular Meeting**

Motion by Lori Conarton to approve, seconded by Steve Killingsworth. All in favor, none opposed. Minutes approved.

B. Current Financial Report

Bob Sheap gave financial report. The car show was mostly paid for by DBA last year, this year it is almost all from sponsors.

C. Village Council Report

We need volunteers Sat June 10, 9am-12pm. Pulling garlic mustard in the park. Donation project that has been in the works for years: gazebo project at Danford Island Park! If bid is approved, then will start construction in August. Dimondale Elementary should start construction June 14.

D. SBAM Report

Part of \$70 annual membership dues also gets you membership to Small Business Association of Michigan (SBAM) (Premium Membership worth \$269/year) – see membership benefits on SBAM website. Login with your email address (whatever one Denise has associated with your DBA membership – also on DBA website

- 517-712-8343: Sheri's number
- Lots of educational webinars for small businesses
- July 27 – Capital Region Owner-to-Owner networking event at Lansing Shuffle

IV. Events and Committee Reports

A. Memorial Day Parade report

B. Car Show, June 16

i. Notice distribution

ii. Event day plan, volunteers

Will close street down at 4, be done around 8:30

C. Campers, Cars, and Crafts, August 12

Vintage campers and cars downtown!

D. Member Mixer, September 12, 6:30 pm

E. As presented

Xfinity wants to let people know that they are coming to town, want to host an open house type of event. Any businesses want to host them?

The library is going to do another story walk. If a business wants to sponsor a story walk, it's only \$50

V. Announcements

A. Next membership meeting, August 1, 2023, 6:30pm

VI. Adjournment 7:30pm exactly!

Motion to adjourn by Steve Killingsworth, seconded by Bob Sheap